



HAWAII ACADEMY OF  
FAMILY PHYSICIANS

FEBRUARY 16-18

GRAND NANILOA HOTEL

Aloha Hawai'i Healthcare Partner,

We are excited to announce that the Hawai'i Academy of Family Physicians 2024 Annual Update will be held in Hilo, Hawaii on February 16-18, 2024! The 2024 Annual Update is Hawai'i's primary conference that brings together family physicians, residents, medical students, and allied health professionals from across the state to enhance care for residents of Hawai'i. The 2024 event will include CME sessions in key primary care disease areas, hands-on workshops to enhance clinical skills, HAFP's annual business meeting, and our Foundation's lively auction. Don't miss this opportunity to share your knowledge and skills with Hawai'i's family physicians!

Exhibit and sponsorship opportunities are described in this document and designed to maximize your exposure to the conference attendees. Our exhibitor space at the Grand Naniiloa provides a unique setting for dedicated interaction with conference attendees and our interactive conference app allows our exhibitors to connect with in-person and virtual attendees before, during and after the conference.

Space is limited and registration is on a first-come, first-served basis, so secure your display space today. We hope to see you in Hilo in February!

Mahalo nui loa,



Leimomi Kanagusuku, MD  
HAFP President



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## EXHIBIT / SPONSORSHIP OPPORTUNITIES

All exhibits include a 6-foot skirted table; logo on conference website and exhibitor directory in conference app; wastebasket; two chairs; and conference registration for **two** representatives. Additional representatives are \$200/each. Power is ordered and paid for separately through the hotel A/V provider.

EXHIBIT/SPONSORSHIP LEVEL	INCLUSIONS (in addition to above)	PRICE
<b>Welcome Reception Sponsor (Exclusive)</b>	<b>Two</b> exhibit tables; dedicated signage at Welcome Reception; banner ad in conference app	<b>\$3,500</b>
<b>Lunch Sponsor (2 Available)</b>	<b>Two</b> exhibit tables; dedicated signage at lunch; banner ad in conference app	<b>\$3,000</b>
<b>Breakfast Sponsor (3 Available)</b>	Dedicated signage at breakfast; banner ad in conference app	<b>\$2,500</b>
<b>Hekka Health Sponsor (Exclusive)</b>	Dedicated signage at conference; logo on Hekka Health app; recognition as sponsor in conference app	<b>\$2,500</b>
<b>HAFP Foundation Auction Sponsor (Exclusive)</b>	Dedicated signage at silent auction; banner ad in conference app	<b>\$2,500</b>
<b>Coffee Break Sponsor</b>	Recognition on signage at break; recognition as sponsor in conference app	<b>\$2,000</b>
<b>General Exhibitor</b>	Recognition on general signage and included in conference app directory	<b>\$1,350</b>
<b>Non-Profit Exhibitor (Must meet requirements for non-profit status)</b>	Recognition on general signage and included in conference app directory	<b>\$750</b>

**[CLICK HERE TO REGISTER YOUR ORGANIZATION!](#)**

### QUESTIONS?

Contact Mery Berhane [mberhane@lutinemanagement.com](mailto:mberhane@lutinemanagement.com)

### DEDICATED EXHIBITOR HOURS

#### FRIDAY

Breakfast (1 hour)  
2 Breaks (AM and PM)  
Lunch (1 hour)  
Welcome Reception (1.5 hours)

#### SATURDAY

Breakfast (1 hour)  
2 Breaks (AM and PM)  
Lunch (1 hour)

**Move-in:** Friday, February 16<sup>TH</sup> at 7:00 am | **Move-out:** Saturday, February 17<sup>TH</sup> at 4:00 pm